








CLEO BROCK

ILLUSTRATOR | VISUAL DEVELOPER

CONTACT

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EDUCATION

- Master of Fine Arts in Illustration - Savannah College of Art and Design - Currently Attending
- Bachelor of Arts with a concentration in Illustration - Jacksonville University 2017 (Cum Laude & Departmental Honors)

SKILLS

- Adobe Creative Suite: Photoshop, Illustrator, AfterEffects, & InDesign
- Procreate
- Traditional and Digital Illustration
- Canva
- MacOS and Windows proficient
- Storyboarding
- Editorial Illustration
- Visual Development and Design
- Character and Prop Design
- Team Management and Collaboration
- Facilitation

WORK EXPERIENCE

Freelance Illustrator

2016 - PRESENT

- Cultivating and maintaining relationships with clients (authors, editors, directors, etc) by discussing work requirements and desires. Delivering original ideas, images, and content based on preconceived concepts and aesthetics when needed.
- Clients include: Rhyme Designs, Coastal NYC, Apple MT2, Florida Native Plant Society (Cuplet Fern Chapter), Aeras Foundation, Wave Magazine.

Cuplet Fern | Social Media and Marketing Advisor

2021 - PRESENT

- Overseeing the non-profit's interactions with the public through implementing content strategies on social media platforms.
- Responsible for illustrating promotional marketing material to promote the excitement and understanding of native plants and our impact on our natural world. Materials include stickers, posters, social media graphics, etc.

Apple | Multiple Roles

2015 - PRESENT

- Technology and Merchandising Pro | 2020 - PRESENT
- IS&T Mentor | 2021
- Operations Specialist | 2017 - 2020
- Sales Specialist | 2015 - 2017

Fine Art Studio Assistant

2014 - 2015

- Aided in the production and execution of fine artworks produced by the artist, Lily Kounen. Prepared surfaces, document finished pieces, and collaborated on upcoming exhibitions.